



ALL INDIA BANK EMPLOYEES' ASSOCIATION

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CIRCULAR No. 28/144/2019/45

22-9-2019

TO ALL UNITS AND MEMBERS:

Dear Comrades,

Beware of misuse of social media by anti-AIBEA elements

During the last wage revision also we had observed that certain anti-AIBEA elements tried their best to spread wrong, false, fake and fabricated informations amongst bank employees in general and amongst our members in particular with a view to create unwarranted confusion and to cause disaffection against AIBEA.

An attempt to create canards against AIBEA is nothing new in our organisation. We have seen such attempts in the past also but all these attempts have only failed. During every wage revision negotiation and during every struggle, these elements work overtime to spread falsehood.

They work round the clock like a factory but they could produce only garbage and rubbish and the majestic caravan of AIBEA has always moved ahead. Our members have ignored their attempts with all contempt. That is why they could not get any foothold or following amongst bank employees all these years.

Obviously frustrated by their inability to create any dent into the faith, confidence and conviction of our rank and file members, these poisonous snakes are trying to raise their hood again.

During the present process of wage negotiations also, such elements are active. All our unions and members are aware who these inimical people are and who are always jealous of AIBEA and hence try their game every now and then.

Since social media enables easy networking and communication possibilities without apparent accountability, such people are active on social media like Facebook, twitter, whatsapp, sms, etc. to carry on their sinister game.

Since there is a big chunk of young employees working in the Banks, utilizing their lack of knowledge about the history of our organisation, our struggles and achievements, these destructive elements are trying to inject venom in the minds of the young employee.

Misguided by these propaganda, some innocent young employees also get into this trap and post comments which are derogatory, unparliamentary, offensive and abusive and hence punishable. Recently we saw some postings of audio clippings with intercepted and superimposed abusive contents just to instigate employees and defame our organisation and our leadership.

Recently we also observed that a fake Twitter account was created in the name of AIBEA and false information was being passed on. It is a pity that these people do not know that these are criminal actions and would attract serious punishments.

All these attempts are being suitably countered by our yuva force in AIBEA who are also active in the social media and who are aware of the facts and details of all developments. In some cases we have made complaints to the authorities and hence people have submitted apologies and regret letters.

Today we received this apology from a young employee : 'Dear Sir, I deeply regret the language I used while messaging Mr CHV sir earlier in the morning. I apologize to you and all the members of Aibeas from my heart for hurting their sentiments. I hope you forgive my mistake considering my inexperience and immaturity. I wish you all good health and hope we move our union forward together under your leadership.'

Since action on the persons who indulge in such cheap tactics will spoil their career and future, we have been ignoring the same and taking a lenient view.

But it appears that some of these persons believe that they can indulge in such impermissible actions with impunity. It has been decided to take cognisance of such misuse of social media against our organisation and necessary action will be initiated against these people.

Our units and members are requested to be cautious about these elements and report to us such misuse of social media against our organisation.

Yours comradely,



**C.H.VENKATACHALAM
GENERAL SECRETARY**