



ALL INDIA BANK EMPLOYEES' ASSOCIATION

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**To Office Bearers, State Federations and
All India Bankwise Federations**

Dear Comrades,

Unified Voice of Bank Employees: Historic Digital Mobilisation: UFBU's X (Twitter) Campaign a Grand Success

Gear Up for All India Bank Strike on 27th January, 2026

UFBU CIRCULAR : We congratulate all our constituent unions, units, and members across the country for their spirited and overwhelming response to today's nationwide X/Twitter campaign demanding implementation of 5-Day week in Banking Industry and declaration of the remaining Saturdays as holidays, as already agreed between IBA and UFBU and committed in the Wage Revision Settlement of March 2024.

The digital campaign under the hashtag **#Implement5DayBanking** has emerged as a remarkable success, clearly reflecting the collective resolve and unity of the banking fraternity.

As per the consolidated social media analytics of today's campaign:

- Total Posts / Results: over 4.11 lakh***
- Total Engagements: nearly 5.16 lakh***
- Sentiment: overwhelmingly positive***
- Potential Reach: an impressive 2.09 crore (20.9 million) users***

These figures powerfully demonstrate that the demand for 5-Day Week in Banking Industry is not only legitimate but also enjoys wide support among bank employees and the public at large. The coordinated participation, massive reposting, and sustained momentum throughout the day underline our collective determination to secure what has already been rightfully agreed.

UFBU once again places on record its deep appreciation for all members who actively contributed by posting, reposting, and amplifying the campaign, thereby strengthening our agitational programme and sending a clear message to the authorities concerned.

The struggle now enters a decisive phase.

March on to Strike on 27th January : UFBU calls upon all bank employees and officers to gear up for the All India Bank Strike on 27th January, 2026. Let us convert this digital momentum into collective industrial action and ensure total participation to compel implementation of the agreed 5-Day Banking.

March ahead in unity. Make the strike a grand success.

With greetings,

Yours Comradely,



C.H. VENKATACHALAM
GENERAL SECRETARY

IMPLEMENT UNDERSTANDING

DECLARE REMAINING SATURDAYS AS HOLIDAYS
