



# ALL INDIA BANK EMPLOYEES' ASSOCIATION

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**CIRCULAR LETTER No. 30/5/2026/31**

**27-6-2026**

**To All Office bearers, State Federations,  
All India Bankwise Federations/Organisations**

Dear Comrades,

## **Meeting of AIBEA's Social Media Team**

A meeting of the AIBEA's Social Media Team was held virtually yesterday evening. 37 members participated in the meeting.

The meeting reviewed the activities of our Social Media Team in connection with the 30<sup>th</sup> Conference of AIBEA. All of us are aware that a commendable job was done by our Team before and during the Conference. Their hard work helped to considerably enhance and enliven the Conference proceedings and the same was highly appreciated by all the delegates and observers.

Our Social Media Team is functioning with different segmented activities like data collection, data processing, data conversion, content creation, watchdog activities about misuse of our social media platforms, legal issues, distribution of contents, promotion of our various social media platforms, etc.

At present our Facebook page has 71,000 followers, X channel of General Secretary 39,500 followers, WhatsApp channel 42,300 followers, YouTube channel 22,600 followers and Telegram channel 7000 followers. Recently we have launched our Instagram page and X channel in the name of AIBEA.

This is helping us to communicate to large number of our members instantly and hence it is a great supplementary tool for our organisation.

In today's meeting, the participants gave their valuable ideas and suggestions to further improve our activities under social media platforms.

They also pointed out that after the adjournment of the conference on 22<sup>nd</sup> April, 2026, there have been a lot of negative propaganda in the social media that has affected the reputation and image of AIBEA.

Hence it has been decided to formulate AIBEA's Social Media Policy and Regulations.

It has been suggested that while our Social Media Team can be re-organised by adding further suitable members in the various segments of work, all State Federations should also take initiatives to develop and form their respective Social Media Team.

It was decided to hold a full-fledged meeting of our Social Media Team next month to further concretise our action-plan.

Yours Comradely,

**C.H. VENKATACHALAM  
GENERAL SECRETARY**